



**ELEKTRONIIKKA
TIETOLIIKENNE
NANOTEKNIikka**

MediaKit 2019

ETN is a Finnish technology media for everyone working, studying or just interested in technology. Through website with daily news and technical articles, daily newsletters and columns ETN covers every aspect of high technology. We cover automation, components, devices, networks, test&measurement, design&programming, embedded, electro&power, manufacturing and distribution. All in Finnish.

We organise the Embedded Conference Finland annually. The 2019 event will be held on May 17 in Helsinki. In 2019 we are planning to publish two digital ETNdigi magazines.

www.etn.fi - prices in euros

SUPERBANNER

SUPERBANNER

SIZE: 1050 x 110 pixels

RATE: EUR 800/week

LEADERBOARD BANNER

LEADERBOARD BANNER

SIZE: 468 x 60 pixels. Top position in each section.

RATE: EUR 670/week

BOX

BOX

SIZE; 468 x 240 pixels

RATE: EUR 590/week

SQUARE

SQUARE

SIZE: 300 x 300 pixels

RATE: EUR 590/week

SCYSCRAPER

SIZE: 140 x 490 pixels

RATE: EUR 470/week

BUTTON

BUTTON

SIZE: 140 x 70 pixels

RATE: EUR 265/week

SKYSCRAPER

ADVERTORIAL - NATIVE ADVERTISING

EUR 1250/week

Ask for special formats: wallpaper, videobox

newsletter - prices in euros

FULL BANNER

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RATE: EUR 475/week

MIDDLE BANNER

SIZE: 468 x 240 pixels or 468 x 120 pixels

RATE: EUR 425/week

MIDDLE BANNER/ LOWER BOX

LOWER BOX

SIZE: 468 x 240 pixels

RATE: EUR 400/week

Newsletter is sent every day
etn.fi/tilaa



DIGITAL MAGAZINE ETNdigi

- prices in euros

1/1 page EUR 2000

1/2 page EUR 1500

1/4 page EUR 1000

Themes for 2019

ETNdigi1 (spring): *Embedded Code, Boards & Tools*

ETNdigi2 (fall): *Sensors & Radios*

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DIGITAL MATERIALS

The digital material is sent to:

annonser@etn.fi

Accepted formats: gif, png or jpg.
Max 100 kB. Flash ads are no longer accepted.