



ELEKTRONIIKKA  
TIETOLIIKENNE  
NANOTEKNIikka

# MediaKit 2018

ETN is a Finnish technology media for everyone working, studying or just interested in technology. Through website with daily news and technical articles, daily newsletters and columns ETN covers every aspect of high technology. We cover automation, components, devices, networks, test&measurement, design&programming, embedded, electro&power, manufacturing and distribution. All in Finnish.

We organise the Embedded Conference Finland annually. The 2018 event will be held in April in Helsinki. For 2018 we are also adding digital magazines to our linecard.

**www.etn.fi - prices in euros**

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### SUPERBANNER

SIZE: 1050 x 110 pixels

RATE: EUR 800/week

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### LEADERBOARD BANNER

SIZE: 468 x 60 pixels. Top position in each section.

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### BOX

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### SQUARE

SIZE: 300 x 300 pixels

RATE: EUR 590/week

## BUTTON

### BUTTON

SIZE: 140 x 70 pixels

RATE: EUR 265/week

### SCYSCRAPER

SIZE: 140 x 490 pixels

RATE: EUR 470/week

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SIZE: 468 x 240 pixels or 468 x 120 pixels

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**MIDDLE BANNER/  
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**LOWER BOX**

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RATE: EUR 80/day

**ETNdigi - prices in euros**

1/1 page EUR 1760

1/2 page EUR 1250

1/4 page EUR 950

**SCYSCRAPER**

SIZE: 140 x 490 pixels

RATE: EUR 85/day

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**BUTTON**

SIZE: 140 x 70 pixels

RATE: EUR 55/day

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**Newsletter is sent every day  
[etn.fi/tilaa](http://etn.fi/tilaa)**



**For more information, contact**



Editor-in-chief

**Veijo Ojanperä**

+358-40-7072530

[vo@etn.fi](mailto:vo@etn.fi)



Sales manager

**Anne-Charlotte Sparrvik**

+46-734-171099

[ac@etn.fi](mailto:ac@etn.fi)

**DIGITAL MATERIALS**

The digital material is sent to:

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Accepted formats: gif, png or jpg.  
Max 100 kB. Flash ads are no longer accepted.